

Information Technology & Business are inextricably interwoven. You cannot talk meaningfully about one without the other. - Bill Gates



## WEB DESIGN PACKAGES

2010



## SINGLE PAGE WEB DESIGN - BASIC



Single Web Page  
Contact Form  
Google Analytics Setup  
Standard Page Title Optimisation  
Web Site Backup  
Image Optimisation

From \$450  
Single Header Image  
1 Modification Credit (See below)  
Free .com Domain Name for 1 year  
3 months free web hosting  
Domain & Hosting Setup  
Alt Tag Completion



## 5 PAGE WEB DESIGN - STANDARD



5 Web Pages  
Contact Form  
Google Analytics Setup  
Standard Page Title Optimisation  
Web Site Backup  
Image Optimisation  
Optimised & Tested Menu System

From \$1800  
3 Header Images  
2 Modification Credit (See below)  
Free .com Domain Name for 1 year  
6 months free web hosting  
Domain & Hosting Setup  
Alt Tag Completion  
Custom Error Page



## 15 PAGE WEB DESIGN - PREMIUM



15 Web Pages  
Contact Form  
Google Analytics Setup  
Standard Page Title Optimisation  
Web Site Backup  
Image Optimisation  
Optimised & Tested Menu System

From \$3900  
5 Header Images  
4 Modification Credit (See below)  
Free .com Domain Name for 1 year  
6 months free web hosting  
Domain & Hosting Setup  
Alt Tag Completion  
Custom Error Page



## BOLT-ONS



Our web design packages all result in a fully functional web site. However web design can be a complex procedure. We like to make it as easy as possible for clients to purchase a basic web site that allows them to bolt on the extras for a known price.

This keeps the initial cost down and allows a more customised solution for those that need it.

### EXTRA PAGE SINGLE - \$150 inc gst

Extra pages are free if you prefer to do them yourself. If you would like us to complete them though, just add this bolt on for each extra page that you require.



### MODIFICATION CREDIT - \$80 inc gst

In the past we have just accepted that some clients want their logo modified 15 times or want to view 8 different colour layouts after agreeing to the work already completed. The cost for this was distributed evenly among all clients in the form of initial web design fees.

We are now able to keep the costs down for the majority of clients with the introduction of our modification credit system. Something not look right? Need a colour or shape change? Just purchase a modification credit and it will be adjusted in short order.



### PRIORITY COMPLETION - \$518 inc gst

We need our website up and running yesterday!! No problems this bolt on extra cuts the time in half for completion on all plans. So standard is cut to 5 days and the advanced and premium are cut to 7 days.



### LOGO DESIGN - \$250 inc gst

If your plan does not include logo design, simply add this bolt on extra and its included.



### FLASH ANIMATION - \$495 inc gst

Our Flash animations are smooth, fast loading and of the highest quality. If you need to draw your visitors attention to a particular product or service, the flash animation bolt on is the way to achieve this.



### BROCHURE - PER PAGE - \$250 inc gst

Need a brochure like this one? Bolt on a brochure so clients can download and view your services at their leisure.



## BOLT-ONS



### SEARCH ENGINE OPTIMISATION - \$179 per month

Search engine optimisation is offered as an ongoing subscription based service. This is because its not a set and forget deal if done properly.



### EMAIL ACCOUNT CONFIGURATION - \$150

Our web hosting comes with unlimited email accounts, this bolt on extra relates to email account setup on the client side. So changing over say 4 staff computers to send on the new domain email account while still recieving all of your old email will require 4 extra email account setups on the standard plan.



### PAGE CONTENT CREDIT - \$250

Need us to create unique one off content for your products or service? Purchase of one text content credit entitles you to one standard web page of content which is normally around 150 words.



### ADWORDS CAMPAIGN - \$159 per month

Our adwords campaigns are a monthly subscription based service that are able to generate targeted traffic fast.



### EXCHANGE INTERFACE - \$220

Small business above about 5 employees will often have an exchange server in place. This bolt on extra will allow us to correctly interface your Exchange server with your Website DNS records.



### ONLINE SHOP - \$1445 + \$100 per month

Need to bolt on an online shop? Add this to any of the options. Includes free upload of your first 100 products.



### PRODUCT MANAGEMENT CREDIT - \$150

Product management is a bolt on that allows upload and configuration of 100 products per credit.



### MYOB SHOP INTEGRATION - \$895 + \$95 per month

No more double entry! Financial information is automatically synchronised between your online shop and your financial records within MYOB.



## FREQUENTLY ASKED QUESTIONS

You Guarantee the work will be completed within the specified time frame\*

Yes we do, this is calculated from the day all requested information on the design project is provided to us.

\$450 is cheap, whats the catch?

No catch, a simple stock standard web site is not that difficult or time consuming to create. We have devised a system that will keep the cost down for the majority of our clients with the introduction of our “modification credits” while allowing other clients to make as many changes to the agreed design as they wish.

Do I own the Web Site?

This is a great question, yes our design process ensures that on final payment, you own the website. Ownership does not change hands though until final payment is made.

I can get a web site much cheaper than this !

When was the last time you purchased the cheapest of anything and were happy with the results?

We have designed a process that works, is reliable and incorporates the most important parts of a web site specifically designed for business.

CONTACT US ON  
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OR  
EMAIL US  
AT

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## WHY USE CREYDALL

### No Hidden Fees Or Charges

WSo often with web design companies, you are given a very attractive price up front only to find out at the end of the project that the items you thought were included were added extras.

We lay out exactly what is and what is not included in the price up front so that you can make an informed decision on how much you want to spend.

### Bolt On Extras

No more living in hope that your costs are not going to blow out! We do not work on hourly rates, we work in a results based framework which means that you will not get an unexpected bill because it took us longer than expected.

### Benefits

- High Value
- Highly Secure
- Fast Response
- Low Maintenance
- Scalable

### Local office - Local staff

Our offices are located on Greenhill road. We make ourselves easily available to our clients. No chance of being on hold for 45mins, being diverted to an overseas support desk or being told "someone will get back to you in 2 working days" during a crisis.